34th Annual Conference: Families at the Center: New Dimensions in Perinatal Care

2013 Conference
November 7-9, 2013
University Guest House & Conference Center
Salt Lake City, Utah

Contact us at: npa@nationalperinatal.org
Or visit us at: www.nationalperinatal.org

Join us in Utah!
Dear Colleagues,

Welcome to the National Perinatal Association’s 34th annual conference at the Guest House at University of Utah, Salt Lake City. The theme for the conference is “Families at the Center: New Dimensions in Perinatal Care.”

NPA conferences provide health care professionals and parents with the opportunity to exchange information and share experiences as well as their visions for the future.

We have an incredible conference committee and with NPA’s multidisciplinary focus, this year’s conference program provides a range of topics and speakers that should match a variety of needs and interests.

Your days will be packed with information and we hope you will enjoy the special events scheduled throughout the conference as well.

There will be many opportunities to network with one another, and it is our hope that your conference experience will enrich and energize you as you return home!

Sincerely,
Becky Hatfield and Cris Glick, M.D., FAAP, IBCLC
2013 Conference Committee Co-Chairs

CONFERENCE OBJECTIVES
At the conclusion of this conference attendees will be able to:
- Discuss risk factors that negatively impact maternal morbidity
- Identify risk factors that positively affect prematurity
- Discuss the latest legislative proceedings affecting maternal infant healthcare
- Synthesize the postnatal implications of intrauterine growth restriction and its effects on the developing infant
- Analyze strategies that may increase the breast milk supply of mothers of premature infants

Who Should Attend?
The NPA conference has a multi-disciplinary focus. Those who attend represent a cross section of individuals who are dedicated to the health and well being of mothers, babies and families:

- Obstetricians
- Neonatologists
- Advanced Practice Nurses
- Pediatricians
- Family Practitioners
- Nutritionists
- Public Health Professionals
- Epidemiologists
- Comm. Health Professionals
- Medical professions students
- Parents & Families

- Perinatologists
- Nurses
- Social Workers
- Administrators
- Midwives
- Researchers

The National Perinatal Association

The National Perinatal Association (NPA) gives voice to the needs of pregnant women, infants, families and all those interested in their health and wellbeing. NPA is a multidisciplinary, not-for-profit membership organization established in 1976.

Together with our exhibitors and supporters, we share the commitment to improve the quality of perinatal care, to increase efficacy of delivery systems, and to educate the public on what’s needed for healthy development of the fetus, infant, and child.
Thursday, November 7, 2013

7:00 am - 5:00 pm  Registration

7:30 - 9:30 am
State Forum Meeting
  Janet Press, RNC, BSN, CT

9:30 am - 12:15 pm
Family Advocacy Network (FAN) & Luncheon
  Becky Hatfield and Mike Hynan, PhD

NPA 2013 Conference

12:30 - 12:45 pm
Welcoming/Introduction to Conference
  Bernadette Hoppe, MA, JD, MPH
  Cris Glick, MD, IBCLC and Becky Hatfield

12:45 - 1:15 pm
Why We Love NPA-Panel from Current Leadership
  Cris Glick, MD, FAAP, IBCLC
  Bernadette Hoppe MA, JD, MPH
  Mike Hynan, PhD, Al Pizzica, DO, and
  MaryAnne Laffin, RN, MS, CNM, FACNM

1:15 - 2:15 pm
Families at the Center: A Parent, Physician and Public Health Perspective
  Scott Berns MD, MPH, FAAP

2:15 - 3:15 pm
The Impact of Assisted Reproductive Technologies on Prematurity, Low Birth Weight Infants, Multiple Gestations, and Birth Defects
  T. Allen Merritt, MD, MHA

3:15 - 3:30 pm Break

3:30 - 4:30 pm Workshop Breakouts

A-1: The Role of the Educator: The Impact of Preterm Birth on the Education System
  Debbie Ballard, and
  Shaun Mower, MS, OTR/L

A-2: Midwifery Practice: Facts, Fiction and Families
  Deanne R Williams MS, CNM, FACNM
  and Angela Deneris PhD, CNM, FACNM

A-3: Banking for Success: Women Affected by Preeclampsia Taking Research Into New Directions
  Kenneth Ward, MD and Alina Brewer, BA

4:30 - 5:30 pm
Baby Friendly/Breastfeeding/Milk Banking Panel
  Cris Glick, MD, FAAP, IBCLC
  Jay Moreland, MD
  Jerald King, MD and
  Elizabeth Smith, MPH, ICCE, IBCLC, RLC

6:00 - 8:00 PM  Welcome Reception/Exhibit Hall

8:00 - 10:00 PM  Beehive Boogie (DJ and Cash Bar)

Friday, November 8, 2013

8:30 - 9:30 am
Stillbirth: An Update
  Robert Silver, MD

9:30 - 10:30 am
NICU Environment of Care
  Robert White, MD

10:30 - 11:00 am Break and Visit Exhibits

11:00 - 12:00 pm
Minding our Moms (and Dads too!): A Call for Psychological Services in the NICU
  Stephen Lassen, PhD and Zina Steinberg, EdD

12:00 pm - 1:00 pm  Lunch in Exhibit Hall

1:00 - 1:30 pm
A Secret Bereavement: Reduction of Multifetal Pregnancies after Assisted Reproduction
  Anita Catlin, DNSc, FNP, FAAN
AGENDA (con’t.)

1:30 - 2:30 pm Workshop Break Outs

B-1: Music for Parent & Infant Stress Reduction and Bonding
   Lisa Rafel and David Surrenda, PhD

B-2: Effects of Aspirin in Gestation and Reproduction (EAGeR)
   Laurie Lesher, MBA, BSN, CCRP

B-3: Bone Density and Nutrition in the Preemie
   Gary Chan, MD

2:30 - 3:00 pm Break and Visit Exhibits

3:00 - 4:00 pm
Emotional/Complex Trauma in Maternal Health: The Impact on Birth Outcomes
   Bernadette Hoppe, MA, JD, MPH

4:00 - 5:00 pm Perinatal Legislative Update
   Caitlin McCormick, JD

5:00-6:30 pm Poster Viewing (cheese and wine party)

Saturday, November 9, 2013

7:30–8:30 am Poster Viewing

8:30-9:55 am Breakfast: Annual Awards Banquet

10:00-11:00 am
A Cooling Way to Treat Hypoxic Ischemic Encephalopathy
   Mariana Baserga, MD and Joanna Beachy MD, PhD

11:00-12:00 pm
The Sacred Hour: Uninterrupted Skin to Skin Immediately after Birth
   Raylene Phillips, MD, MA, IBCLC, FAAP

12:00-12:15pm Break and Poster Viewing

12:15- 1:15 pm Prevention of Preterm Birth
   Sean Esplin, MD

1:15-1:30 pm Surveys

1:30 pm Closing

ACCREDITATION

Physicians and Nurses: The University of Mississippi is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Mississippi takes responsibility for the content, quality and scientific integrity of this CME activity. This activity has been planned and implemented in accordance with Accreditation Council for Continuing Medical Education (ACCME) CME Accreditation Standards through the Joint Sponsorship of the University of Mississippi and the National Perinatal Association. The NPA designates this educational activity for 14.50 conference hours. Physicians and nurses should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

SILENT AUCTION

Consider supporting NPA and help us maintain affordable conference registration fees by donating items for the Silent Auction:

- Art
- Autographed Items
- Jewelry
- Educational Materials
- Weekend Getaway

or other items you think someone may be interested in; are all worthy donations. Contact the NPA office at 888-971-3295 for a donation form or e-mail klove@nationalperinatal.org.

Plan to attend the Welcome Reception and come prepared to have fun bidding and winning some great items!

CANCELLATION

Cancellations received on or before October 10, 2013 will be assessed a $50 processing fee. No refunds will be given for “no shows” or cancellations received after October 11, 2013. Phone cancellations must be confirmed in writing.
Plenary Sessions:
1. Families at the Center: A Parent, Physician and Public Health Perspective: Participants will be able to explain the core principles of family-centered care. Participants will be able to identify March of Dimes activities that support families in newborn intensive care units. Participants will recognize the importance of incorporating a family-centered approach into their practice from a father-physician perspective.

2. The Impact of Assisted Reproductive Technologies on Prematurity, Low Birth Weight Infants, Multiple Gestations, and Birth Defects: Learn the impact of Assisted Reproductive Technologies (ART) on infant health (prematurity, multiples, birth defects). Review the various forms of Assisted Reproductive Technologies. Review the genomic impact of ART on spontaneous mutations, propagation of genetic mutations, and the impact of both maternal and paternal age and lifestyle on fertility.

3. Baby Friendly/Breastfeeding/Milk Banking Panel: Review the needs for human milk in the NICU patient. Explain the Baby Friendly Hospital Initiative. Introduce the Baby Friendly Hospital Initiative to the attendees. The attendees will know the value of achieving full designation as a "Baby Friendly Hospital". The attendees will be able to identify the most important components of the Baby Friendly initiative. The attendees will be able to relate how the Baby Friendly Initiative can improve milk bank goals and outcomes. Learn how to become a Baby Friendly Hospital and why full designation of Baby Friendly is critical for long term breastfeeding outcomes and what to expect in a Baby Friendly Hospital.

4. Stillbirth: Learn the definitions and epidemiology of stillbirth. Become familiar with the causes of and risk factors for stillbirth. Learn the optimal evaluation for stillbirth.

5. NICU Environment Care: Identify key elements of the optimal micro and macro environment for the high-risk newborn. Describe how design and operation of the NICU can influence these environmental factors. Sensitize participants to the concept that the NICU environment must be nurturing for families and caregivers in order to provide the best care for babies.

6. Minding our Moms (and Dads, too!): A Call for Psychological Services in the NICU: Recognize the spectrum of psychosocial risks for families who have infants in the NICU. Identify limitations of current psychosocial assessment measures for families in the NICU. Be familiar with the ongoing development of the Psychosocial Assessment Tool - NICU. Participants will be able to recognize the effects of maternal mood disorders on the mother-infant relationship. Participants will better appreciate the importance of the mother-infant interaction to the developing baby's/child's emotional, social and cognitive development. Participants will appreciate the power of narrative to help NICU parents stabilize and regulate their affects and develop a sense of parental identity and efficacy.


8. Emotional/Complex Trauma in Maternal Health: The Impact on Birth Outcomes: Learn the impact of complex emotional trauma on perinatal health. Recognize the definition of emotional trauma, especially complex trauma, and its role in birth outcomes. Recognize appropriate strategies to help reduce trauma for patients in the perinatal setting.
Session Descriptions

Plenary Sessions Continued:

9. Perinatal Legislative Update: To provide an update of what is happening in Washington, how it impacts the perinatal community, and what important issues are on the horizon in the upcoming months.

10. A Cooling Way to Treat Hypoxic Ischemic Encephalopathy: Become familiar with the pathophysiology of hypoxic-ischemic insult to the brain. Learn criteria for initiating standard of care hypothermia treatment for HIE. Review current data on safety, efficacy, and outcome of hypothermia treatment for HIE. Learn about clinical studies investigating additional treatment options for HIE.

11. The Sacred Hour: Describe five benefits of early postpartum skin-to-skin contact for both mother and baby. Be aware of nine instinctive stages newborns display that lead to the first breastfeeding. Know four practical ways to change the culture of early skin-to-skin contact to increase breastfeeding rates.

12. Prevention of Preterm Birth: Identify the most common modifiable risk factors for spontaneous preterm labor. Outline a plan for care for women at risk of spontaneous preterm birth. Discuss the long and short-term impact of spontaneous preterm birth on the individual and on society as a whole.

Workshop Sessions:

A-1: The Role of the Educator: The Impact of Preterm Birth on the Education System: To recognize the effects of preterm birth on the educational system and the long term implications on the children and the family. To demonstrate the critical need for early intervention. To discuss the challenges facing early intervention services and provide solutions to these critical issues.

A-2: Midwifery Practice: Facts, Fiction and Families: Identify differences and commonalities in education, certification, scope of practice and location of practice in Utah between certified nurse-midwives, direct entry midwives and unlicensed midwives. Locate data that measure the outcomes of care provided by certified nurse midwives and certifies professional midwives. List 4 common reasons women choose to receive care from a midwife, 4 barriers to continuity of care for women who choose midwifery care and 4 approaches to avoiding marginalization of women who seek midwifery care.

A-3: Banking for Success: Women Affected by Preeclampsia Taking Research Into New Directions: Recognize the value of patient advocacy organizations in the acceleration of perinatal research. Identify the benefits of patient driven data sources to future and ongoing clinical trials. Identify the accomplishments and needs of genetic investigations into preeclampsia. Discuss the advantages of sample and tissue bio banking to collaborative research effort.

B-1: Music for Parent & Infant Stress Reduction and Bonding: Participants will be able to recognize the concepts of resonance, synchronization, entrainment and coherence. Participants will know how to utilize psycho-acoustically designed Positive Intention Music to facilitate positive emotional states to support bonding between mother and infants. Participants will know the diverse applications of music to facilitate human emotional experience. Participants will be able to experience states of physiological coherence through practicing of intentional sustained positive emotion. Participants will be able to recognize music that has positive emotional impact on the stress of new parents.
Workshops Continued:

B-2: Effects of Aspirin in Gestation and Reproduction (EAGeR): Review and Results of the Effects of Aspirin in Gestation and Reproduction (EAGeR) study. To determine if Low Dose Aspirin (LDA) has an effect on the incidence of live births relative to placebo. We will discuss the study objectives, design, procedures, recruitment and outcomes.

B-3: Bone Density and Nutrition in the Preemie: Learn the importance of prenatal nutrition to support fetal and later development. Realize how human milk is the gold standard for infant nutrition. Learn the importance of certain nutrients in supporting bone mineralization, immunology and development.

Conference Faculty:

Debbie Ballard, MED
Program Administrator at Jordan Child Developmental Center
Riverton, Utah

Mariana Baserga, MD
Assistant Professor, University of Utah School of Medicine Pediatrics, Division of Neonatology
Salt Lake City, Utah

Joanna Beachy, MD, PhD
Associate Director, University of Utah Newborn Intensive Care Unit
Salt Lake City, Utah

Scott Berns, MD, MPH, FAAP
Deputy Medical Director & Senior Vice President, March of Dimes
White Plains, New York

Alina Brewer, BA
Research Coordinator, The Preeclampsia Foundation
Salt Lake City, Utah

Gary Chan, MD
Professor of Pediatrics, University of Utah
Salt Lake City, Utah

Anita Catlin, DNSc, FNP, FAAN
Ethics and Research Consultant
Pope Valley, California

Angela Deneris, PhD, CNM, FACNM
Clinical Professor, in the Nurse-Midwifery and Women’s Health Nurse Practitioner Programs
Salt Lake City, Utah

Sean Esplin, MD
Associate Professor of Obstetrics and Gynecology, University of Utah Health Sciences Center
Salt Lake City, Utah

Christina Glick, MD, FAAP, IBCLC
Neonatologist, Newborn Associates
Jackson, Mississippi

Rebecca Hatfield
Parent Support Specialist, Parent to Parent Program, University of Utah Hospital
Salt Lake City, Utah

Bernadette Hoppe, MA, JD, MPH
Attorney & Counselor at Law
Buffalo, New York

Michael Hynan, Ph.D.
Professor Emeritus, Clinical Psychology
University of Wisconsin-Milwaukee
Crafton, Wisconsin

Jerald King, MD
Professor of Pediatrics, University of Utah School of Medicine
Director of Education and Outreach
Division of Neonatology
Salt Lake City, Utah

MaryAnne Laffin, RN, MS, CNM, FACNM
Midwife, Queens-Long Island Medial Group
Bellerose, New York

Steve Lassen, PhD
Associate Professor of Pediatrics and Psychiatry and Behavioral Sciences, University of Kansas Medical Center
Olathe, Kansas

Laurie Lesher, MBA, BSN, CCRP
Co-manager of Operations, Women and Child Institute, University of Utah
Associate Director Obstetrics and Gynecology Research Network (OGRN), University of Utah Health Science Center
Salt Lake City, Utah

Caitlin McCormick, JD
Health Care, Public Policy and Lobbying
Medicare and Medicaid Coverage and Reimbursement
Legislative and Regulatory Policy
Patton Boggs, LLP
Washington, District of Columbia
Conference Faculty

Conference Faculty Continued:

T. Allen Merritt, MD, MHA
Professor of Pediatrics/Neonatology
Loma Linda University Children’s Hospital
Loma Linda, California

Jay Moreland, MD
Assistant Clinical Professor, University of Utah
Department of Family and Preventive Medicine
Salt Lake City, Utah

Shaun Mower, MS, OTR/L
Associate Instructor, University of Utah,
Pediatric Therapist, Jordan Child Development Center
Riverton, Utah

Al Pizzica, DO, FAAP
AP Executive Management, Chief Medical Officer
Philadelphia, Pennsylvania

Raylene Phillips, MD, MA, IBCLC, FAAP
Assistant Professor of Pediatrics
Loma Linda University Children’s Hospital
Division of Neonatology
Loma Linda, California

Lisa Rafel
President of Resonant Sounds, LLC
Songwriter and Co-Author
Stockbridge, Massachusetts

Robert Silver, MD
Professor, Department of Obstetrics and
Gynecology, University of Utah
Health Sciences Center
Salt Lake City, Utah

Elizabeth Smith, MPH, ICCE, HBCE
Baby Friendly Coordinator and Patient Services
Coordinator, Perinatal Patient Education,
University of Utah, Women’s and Children’s Services
Salt Lake City, Utah

Zina Steinberg, EdD
Assistant Clinical Professor of Medical Psychology in
Psychiatry and Pediatrics-College of Physicians and
Surgeons, Columbia University
New York, New York

David Surrenda, Ph.D.
Director of The Leadership Edge Consulting Firm
Oakland, California

Ken Ward, MD
Professor of Obstetrics and Gynecology and
Human Genetics, University of Utah
Salt Lake City, Utah

Robert White, MD
Director of the Regional Newborn Program at
Memorial Hospital of South Bend, Indiana
South Bend, Indiana

Deanne Williams, MS, CN, FACNM
Advanced Practice Clinical Coordinator
Project Coordinator, Palliative Care Program
Intermountain Healthcare, Inc.
Salt Lake City, Utah

HOTEL ACCOMMODATIONS
University Guest House & Conference Center
Salt Lake City, Utah
Phone: 888-416-4075

A BLOCK of rooms is being held for NPA conference attendees at the reduced rate of $95/night single/double. This rate will be in effect for booking based on room availability. To obtain reduced room rates, you must make your reservation before October 5, 2013. Be sure to make your reservation soon.

Special Accommodations for Disabilities
NPA and the University Guest House will make every reasonable accommodation for persons with disabilities. Please notify the NPA office at 888-971-3295 for assistance.

Life According to Sam
An HBO Documentary

Free Film Viewing: “Life According to Sam”
When: Wednesday, November 6th, 2013
Time: 7:00 p.m.
Location: Rose Wagner Theatre, 138 West 300 South, Salt Lake City, UT 84101

For more information, please contact Dr. Scott D. Berns at scottdberns@gmail.com
NAME __________________________________________

Degree(s) _______________________ Organization _______________________________________________

Address ____________________________________________________________________________________

City _________________________________ State __________ Zip ______________ Country _____________

Telephone (_____)________________________ Fax (_____)________________________

Email Address _______________________________________________________________________________

Do you want your email address to appear on the participant list?  □ Yes     □ No

Professional Profile:  □  Physician (specialty): __________________     □  Resident       □  Medical Student
□ Resident/Fellow     □  Nurse (specialty): _________________      □  Midwife
□  Social Worker (specialty): _______________       □ Parent     □  Other _________________________

National Perinatal Association (NPA) Membership
□  Yes, I am an NPA member in good standing.  □  No, but I am interested in joining NPA to take advantage of the reduced conference tuition. □  No, I am not an NPA member and do not wish to be one at this time.

*Students must submit a copy of current school ID to be eligible for discounted rate.
*Limited number of $50 Parent Scholarships are available, please contact Kristy Love at klove@nationalperinatal.org

Conferences Registration Tuition (in US Dollars). Please circle:

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<th>Conference Fee Scale</th>
<th>If Paid before 8/31/13</th>
<th>9/1/12–11/6/13</th>
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Registrations Fees: Conference __________

Registration Fees: Guest(s): see below __________

NPA Membership Dues: Individual $75 ______
Parent: $45 ______
Student: $45 ______
Retiree: $45 ______

TOTAL PYMT: __________

Discounts for multiple registrations from one institution/organization:
3 or more from one institution: 10% discount if paid by 8/31/13 with one check or agency voucher; 5% if paid by 10/6/13
5 or more from one institution: 20% discount if paid by 8/31/13 with one check or agency voucher; 10% if paid by 10/6/13

*Payment Type
□ Enclosed is a check made payable to National Perinatal Association in the amount of $
□ Amount to Charge: $ ____________________________ to: □ Visa □ MasterCard □ AMEX □ Discover
Card Number: ____________________________
Exp: ________________________ Security Code/CCV (AMEX 4 digits in front; MC & VISA-3 digits on back): __________
Card Holder’s name (as appears on card): ____________________________ Date __________________

Signature: ____________________________ Date __________________

Please review Concurrent Sessions and mark your preferred sessions


State Forum Meeting – Thursday, November 7th from 7:30 am – 9:30 am □ Attending □ Not Attending

Family Advocacy Network (FAN) - Thursday, November 7th from 9:30 am - 12:15 pm □ Attending □ Not Attending

All registrants are invited to attend NPA’s Welcome Reception Thurs. 11/7 from 6:00–8:00 pm. Although there is no charge for conference participants, please indicate your intention.

Beehive Boogie (DJ and cash bar), Thursday, November 7th from 8:00 pm - 10:00 pm □ Attending □ Not Attending

The 2013 Conference Celebration and Awards Breakfast is Sat. 11/9 from 8:15–9:45 am. Although there is no charge for conference participants, please indicate your intention.

Mail or fax this registration form with payment to: National Perinatal Association, 457 State Street, Binghamton, NY 13901 Phone: (888) 971-3295 // Fax: (607) 772-0468.
We hope to see you there!

National Perinatal Association
457 State Street
Binghamton, NY 13901